

Take the #1 independent path to Microsoft® .NET with Borland® Delphi™ Studio

ACCELERATE YOUR PRODUCTIVITY

and speed the application development lifecycle

Borland® Delphi™ 7 Studio accelerates your application development lifecycle and equips your team for the migration to Microsoft® .NET. With this integrated solution for modeling, developing, and deploying Windows® solutions, Borland speeds the development stage of the lifecycle for Web, database, GUI, and Web Services applications. And with the included Borland Kylix™ 3 for Delphi environment, you have the opportunity to boost ROI further by providing these solutions on the Linux® platform.

Design-to-deploy e-business development

The demand for development on Microsoft .NET is growing; .NET clearly represents the future for Windows applications in the enterprise. Borland Delphi Studio, a design-to-deploy development solution for enterprise applications, is the starting point for developers to begin the journey to this new and powerful platform. Delphi Studio delivers mature, fully integrated Web development, modeling, reporting, and cross-platform technologies for increased developer productivity. Dedicated to preserving developer investments in language expertise, framework knowledge, and source code to the highest levels possible, Borland delivers Delphi Studio as the first step for developers to prepare for and begin the transition of existing knowledge and resources to .NET.

Start compiling for .NET today

To maintain competitive advantage, your business must be ever-ready to harness the power of prevailing technologies. That means making the most of your existing investments as well as being prepared for emerging industry standards and technologies. It also means leveraging this power for speed, agility, and independence.

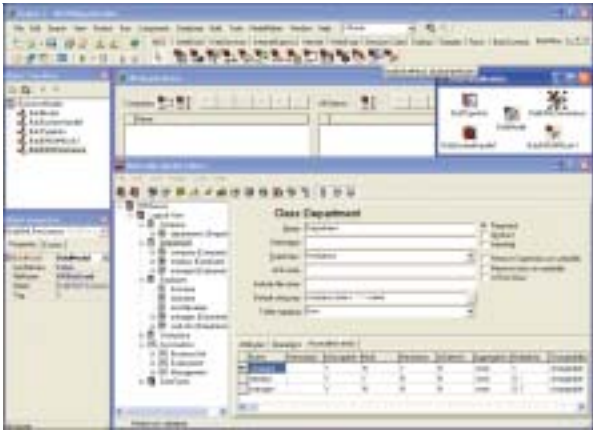
With Delphi Studio, enterprise and professional developers have the tools to create applications today for the .NET framework. In fact, Borland provides the #1 independent path to .NET, putting best-in-class, platform-independent Delphi technologies into the hands of your programmers – speeding development.

KEY BENEFITS

- Begin a smooth migration to Microsoft .NET
- Move applications from concept to production faster with a truly model-driven application design system
- Increase marketability of applications through cross-platform development on Windows and Linux
- Build dynamic Web applications faster and easier

“Most of our resources go into environmental campaigns, not into information technology. With Delphi, we were able to deliver high-quality, robust applications with a small number of developers in a relatively short time. Borland allowed us to produce innovative, creative, to-the-point solutions that were specific to our needs.”

Jan Bakuwel, Project Coordinator, Greenpeace International



The modeling technologies in Delphi Studio give your developers the tools they need to architect applications more efficiently.

Speed your application development lifecycle

By the time a software project reaches the central development phase of the application lifecycle process, the project already has been defined and envisioned in terms of design and architecture. Borland speeds this process with Delphi Studio, helping you get applications from concept to production even faster. With the Model Driven Architecture™ (MDA™) technology, Delphi Studio allows developers to leverage the benefits of the Unified Modeling Language™ (UML™) environment with the application design environment.

Further, Delphi Studio delivers a host of features that enable the production of higher-quality designs and code. Developers can use time more efficiently in the application development lifecycle by applying off-the-shelf design patterns and creating larger models of projects.

Enter new markets through cross-platform development

True to its commitment to platform independence, Borland delivers a built-in opportunity to increase the marketability and availability of Delphi Studio applications: developers can build applications for Windows which can be recompiled and delivered on the Linux platform, and vice versa. With the addition of this functionality, Delphi Studio gives your business a potential boost in ROI. And, to support your independence even further, Delphi is compatible across many leading Web server technologies.

Build dynamic Web applications faster

As the demand for e-business grows, so does the need for high-performance Web development solutions. Leverage the power of Delphi Studio both to get your business on the Web – fast – and to boost and enhance your Web presence and e-business capabilities.

Delphi developers can take advantage of capabilities such as drag-and-drop visual Web application development that supports deployment to an intranet or extranet.

A vital component of the Borland Suite of application lifecycle management technologies, Delphi Studio streamlines development to get your applications to market fast.

Borland®
Excellence Endures

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